



## workshop purpose

Fierce Conversations® teaches attendees how to ignite productive dialogue that interrogates reality, provokes learning, resolves tough challenges and enriches relationships. It's the place to begin, the cornerstone of great leadership, healthy cultures, intelligent strategies and whole-hearted execution.

What gets talked about in an organization, and how it gets talked about, determines what will happen. Or won't happen.

## we are not neutral

At Fierce, we believe that the conversation is the relationship. Careers and companies succeed or fail, one conversation at a time. Conversations are the work horses of an organization. The central function of any team member is to engineer productive, spirited dialogue that reveals we are capable of original thought and provides clarity and impetus for change and results.

## confrontation conversation model

Make the connection between conversations and your personal and professional success with three key transformational ideas.

Explore the seven Principles of Fierce Conversations® and their relevance to your personal and professional success.

Enrich relationships while effectively addressing attitudinal, behavioral or performance issues with a colleague, a team or a challenging customer. Rely on this approach to:

- Confront tough issues with confidence and skill.
- Overcome barriers to meaningful conversations.
- Enrich your most challenging relationships.

## Registration Form

# PDX Fierce Conversations® confrontation model workshop

with Jean Bonifas, MA

Fierce Authorized Provider & Certified Fierce Conversations Facilitator

February 27, 2012 from 9:00 am to 3:00 pm

Multnomah Athletic Club

1849 SW Salmon Street

Portland, OR 97205

Name \_\_\_\_\_

Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_  
\_\_\_\_\_

Email Address \_\_\_\_\_

Organization Name \_\_\_\_\_

Type of Organization \_\_\_\_\_

Example: retail, health care, financial, non-profit, etc.

If registering for a third party, please provide information about primary contact person:

Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Training fee: \$367**

Includes Fierce Conversations Confrontation Model workbook

**REGISTRATION REQUIRED**

**No later than**

**Thursday, February 20, 2012**

To register:

MAIL this form with check to:

Springboard NW, LLC  
140 SW 2nd Street #202  
Corvallis, OR 97333

Or register ONLINE at:

[http://www.sbnw-events.com/  
jean-bonifas/event/  
pdx-fierce-workshop/](http://www.sbnw-events.com/jean-bonifas/event/pdx-fierce-workshop/)

NOTE: A workshop participant unable to complete the Fierce Conversations Workshop as indicated in this registration form will receive a credit upon written request towards participation in the next scheduled Fierce Conversations Confrontation Model Workshop. Request for credit must be submitted in writing no later than 30 days of the original Fierce Conversations in which they registered.

**SPRINGBOARD**  
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